

# sales insights and actions

Turn data into action, and action into revenue

Sales and Operations leaders are under intense pressure to boost productivity while navigating complex data, volatile markets, and rising customer demands. At the same time, sellers are expected to outpace the competition, leaving no room for error and needing to prioritize the highest-potential opportunities.

## introducing zilliant sales insights and actions

Sales Insights and Actions give sellers a clear edge, surfacing data-driven opportunities and guiding them to the highest-impact activities with confidence. Fueled by AI and real-time intelligence, it highlights upsell and cross-sell potential, flags declining spend, and tackles key distribution and manufacturing pain points like inventory gaps, contract compliance, and eCommerce recommendations.

## key benefits

- Win the hearts and minds of internal sellers
- Increase wallet share
- Reduce attrition
- Ensure business agility
- Monitor contract compliance

## statistics



Food distributor:

**1.7%**

revenue uplift



Wholesale distributor:

**18x**

increase in email  
conversion rate



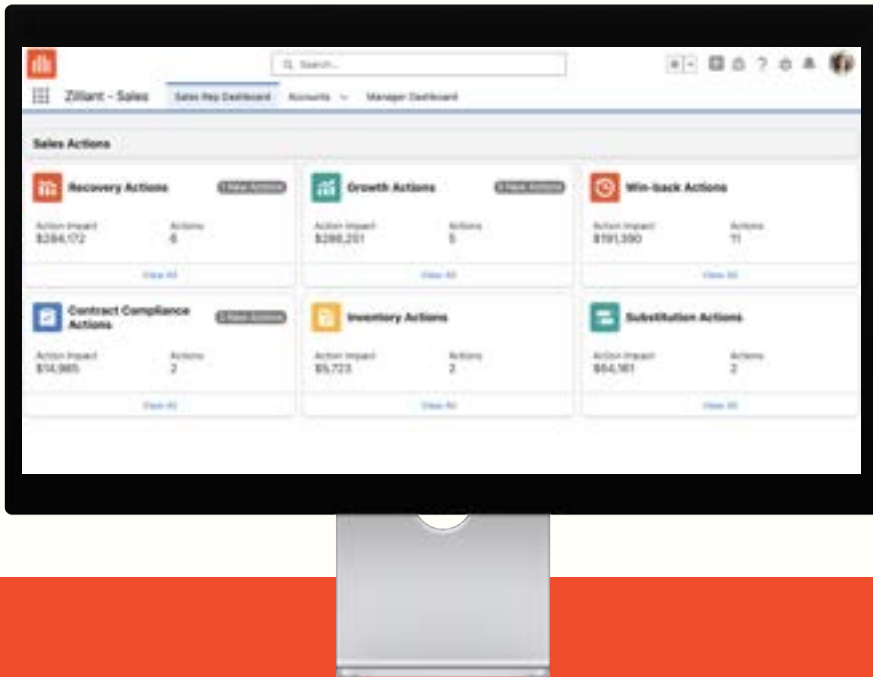
Auto parts distributor:

**15%**

revenue uplift

## core features

- Understand purchase patterns
- Surface insights in any channel (e.g. CRM, eCommerce, marketing campaigns, CPQ)
- Proactively check contract compliance
- Win back lost product lines



Scan the QR code or visit  
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## our customers

