zilliant

# your next revenue opportunity is already in your data. put it to work.

## Zilliant **Sales Insights and Actions**

Sales Insights and Actions turns pricing and transaction data into account-specific actions sales teams can execute to recover revenue, grow accounts, and win back lost business.

By the time teams identify a declining account or missed cross-sell opportunity, the customer may already be buying elsewhere.

- **Recover revenue before it is lost**
  Identify at-risk accounts and lost product lines early so reps can intervene.
- **Grow existing accounts**
  Surface account-specific cross-sell and white-space opportunities.
- **Turn insight into execution**
  Deliver prioritized next steps directly in the systems reps already use, not another report to interpret.

## Data signals become prioritized revenue actions.

**Delivers actions** in CRM

**Refreshes across** decentralized account bases




Builds on the same pricing and transaction data as Zilliant **Price Manager**™ and Zilliant **Price IQ**®

**FOOD DISTRIBUTOR**
**1.7%** revenue uplift

**WHOLESALE DISTRIBUTOR**
**18x** increase in email conversion rate

**AUTO PARTS DISTRIBUTOR**
**15%** revenue uplift

See how **Sales Insights and Actions** turns data into revenue action. ↗

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