

zilliant

your pricing decisions are already impacting margin.

you can't see how—and it's costing you.

You're already losing margin if:

- » margin changes are hard to explain
- » cost increases are slow to reach customers
- » discounting varies by rep or region

It's not one bad decision—it's thousands of small pricing decisions made without control.



This isn't just a pricing problem; it's a financial control problem.

But most companies don't govern pricing with the same discipline as other financial controls.

Zilliant helps leaders control pricing execution—and protect margin at every decision point.

- » Enforce consistent pricing rules across every deal
- » See margin impact before it hits financial results
- » Explain what's driving margin changes

### Zilliant Pricing Plus

Pricing Plus is a financial control layer for pricing that governs how decisions are applied—so margin outcomes are consistent, explainable, and controlled.

#### measured financial impact

 **150**BPS  
MARGIN IMPROVEMENT

 **73%**  
FASTER APPROVALS

#### DAY 30

##### Control Established

Spreadsheets are retired and pricing execution is centralized

#### DAY 60

##### Speed Realized

Cycle times drop and cost changes are reflected faster

#### DAY 90

##### Performance Scaled

Overrides decline and updates accelerate

Where is your margin leaking today?  
See the risk—and how to fix it.

talk to a margin expert