

# price management

Manage a single source of pricing truth

Pricing managers are faced with thousands—sometimes millions—of prices scattered across spreadsheets. Pricing data is siloed making price list updates a tedious and manual process, so teams are often slow to respond to price volatility, inflation, and competitor movements. By reducing internal bottlenecks and streamlining pricing, empower your pricing teams to be more efficient by providing them with a single source of pricing truth.

## introducing zilliant price management

Price Management empowers pricing teams to seamlessly manage price lists allowing them to quickly adjust prices based on cost changes, regional factors, discounts, or business rules. Price Management simplifies pricing, so your teams can control all pricing levers and gain greater transparency. Your teams can test different scenarios before executing pricing and quickly implement a variety of pricing strategies to align pricing to your organization's financial goals. Give your teams control over pricing strategies.

## key benefits

- Improve margin with proven pricing strategies
- Increase reaction time to market changes dramatically improving business agility
- Minimize pricing errors and time-consuming operations
- Gain a deeper understanding of price changes and make more data-driven decisions

## statistics



42%

revenue growth



12 weeks

go live time



85%

reduction in  
suboptimal pricing

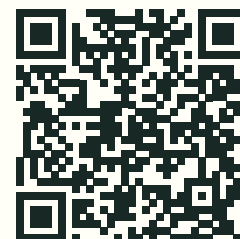
## core features

- Set and manage multiple price lists
- Adjust prices based on cost, regional, customer-specific, discounts, or other factors
- Mass update price changes across channels based on business rules
- Publish prices to a variety of ERP and CRM systems
- Test various pricing scenarios to see the impact of pricing decisions
- Drill into the end-to-end pricing waterfall to clearly see the impacts of pricing strategies

The screenshot displays the 'Country Prices' report for 'APAC Cost Updates - Q1, 2024'. The report is filtered for 'Product ID' 2274, 'Product Name' 2274, and 'Product Type' 0.00. The report shows a list of products and their associated costs, including material costs, subcontracting costs, and subcontracting margins. The data is presented in a table format with columns for Product ID, Product Name, Material Cost, Subcontracting Cost, Subcontracting Margin, and Subcontracting Cost.

Product ID	Product Name	Material Cost	Subcontracting Cost	Subcontracting Margin	Subcontracting Cost
2274	Product A	10.00	10.00	10.00	10.00
2274	Product B	10.00	10.00	10.00	10.00
2274	Product C	10.00	10.00	10.00	10.00
2274	Product D	10.00	10.00	10.00	10.00
2274	Product E	10.00	10.00	10.00	10.00
2274	Product F	10.00	10.00	10.00	10.00
2274	Product G	10.00	10.00	10.00	10.00
2274	Product H	10.00	10.00	10.00	10.00
2274	Product I	10.00	10.00	10.00	10.00
2274	Product J	10.00	10.00	10.00	10.00
2274	Product K	10.00	10.00	10.00	10.00
2274	Product L	10.00	10.00	10.00	10.00
2274	Product M	10.00	10.00	10.00	10.00
2274	Product N	10.00	10.00	10.00	10.00
2274	Product O	10.00	10.00	10.00	10.00
2274	Product P	10.00	10.00	10.00	10.00
2274	Product Q	10.00	10.00	10.00	10.00
2274	Product R	10.00	10.00	10.00	10.00
2274	Product S	10.00	10.00	10.00	10.00
2274	Product T	10.00	10.00	10.00	10.00
2274	Product U	10.00	10.00	10.00	10.00
2274	Product V	10.00	10.00	10.00	10.00
2274	Product W	10.00	10.00	10.00	10.00
2274	Product X	10.00	10.00	10.00	10.00
2274	Product Y	10.00	10.00	10.00	10.00
2274	Product Z	10.00	10.00	10.00	10.00

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## our customers

