zilliant

pricing moves fast.
your business needs to stay in control.

Zilliant **Price Manager**™

Price Manager brings governed workflows, visible pricing logic, and coordinated execution to pricing decisions across regions, channels, and teams.

Cost changes, exceptions, and approvals move through fragmented processes.

Margin erosion rarely comes from one decision. It builds through thousands of disconnected ones.

- **Execute consistently across the business**
  Coordinate global, country, and regional pricing, exceptions, and approvals through governed workflows.
- **Protect margin at the decision point**
  Give pricing, sales, and finance visibility into discounting, exceptions, and approvals before margin leaks.
- **Move faster without losing control**
  Help teams respond to market changes in days, not weeks, while maintaining consistent guardrails.

Price Manager connects rules, approvals, and exceptions to govern pricing execution across CRM, CPQ, ERP, and eCommerce.

Supports complex pricing across products, customers, regions, and currencies

Gives regional teams **autonomy** within centrally **defined guardrails**



Brings explainable AI guidance from Zilliant **Price IQ**® into governed execution

pricing reports in minutes, not hours

42% revenue growth

85% reduction in suboptimal pricing

See how **Price Manager** brings control to pricing execution. ↗

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