

every price decision should be explainable.

Zilliant Price IQ

Zilliant Price IQ® gives pricing teams explainable AI guidance they can understand, defend, and execute at scale.

Margin targets alone leave sellers to make inconsistent pricing decisions, while black-box AI makes recommendations difficult to understand, trust, or govern.

- ➔ **See the impact before you publish**
Evaluate predicted margin, revenue, and volume before pricing goes live.
- ➔ **Trace every recommendation**
See how a price was derived and compare it with order history in seconds.
- ➔ **Explainable AI by design**
Every recommendation is transparent and auditable, with clear logic behind the price.

Order history, costs, and market data power explainable AI guidance.

Produces segment- and customer-specific guidance at scale



Teams can review the rationale, then publish approved prices to CRM, CPQ, ERP, or eCommerce systems.

Supports governed execution through Zilliant Price Manager™



Zilliant Price IQ



Gives sellers guidance they can understand and act on

650k prices automated
in near-real-time annually

12% average win rate
above expectation

85% reduction
in suboptimal pricing

See how **Price IQ** puts explainable pricing guidance into action. [➔](#)