

pricing control for food manufacturers facing constant cost volatility

When costs move faster than contracts, pricing becomes a board-level risk. Zilliant Pricing Plus helps food manufacturing executives protect margins and regain control across contracts, SKUs, and channels. Input costs shift continuously while customer contracts and annual agreements lock pricing for months or years. Rebates, freight, and SKU complexity obscure true margin. By the time issues appear in reports, the damage is already done.

Introducing Zilliant Pricing Plus

Turn pricing from reactive into a governed, strategic lever. Pricing Plus gives food manufacturing executives control over pricing, bringing discipline and confidence instead of a quarterly scramble.



Protect margins when costs move faster than contracts

Model cost volatility against contracts, customers, and SKUs to understand EBITDA impact before margins hit the P&L.



Eliminate margin leakage hidden inside complexity

Expose underpriced SKUs, customers, and contracts masked by averages, rebates, freight, and exceptions.



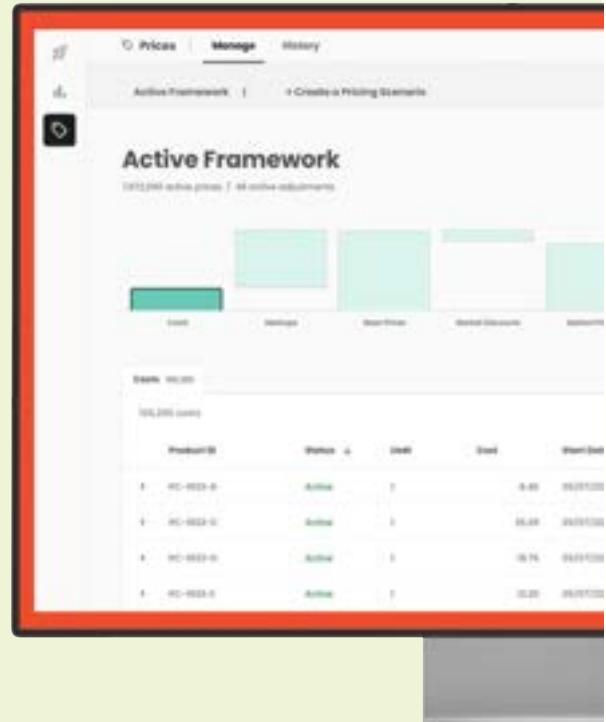
Move pricing faster without breaking governance

Enable faster, defensible cost recovery without manual approvals or escalation.



Align pricing, sales, and finance around one economic truth

Replace conflicting spreadsheets with a single, explainable view of margin and risk.



proven executive impact timeline

DAY 30

establish control over cost volatility

Replace key pricing spreadsheets with a governed foundation. Gain visibility into how prices are set and where margin risk exists. Know where contracts are locking in bad economics before renewal.

DAY 90

operate at market speed

Model scenarios, accelerate cost pass-through, and align pricing, sales, and finance around one economic view.

DAY 180

institutionalize

Build a repeatable pricing rhythm with governance, auditability, and confidence in published prices.

core capabilities

01

contract-aware pricing across SKUs and customers

Know where contracts are killing margin before renewal

02

scenario modeling with explainable outcomes

Defend pricing actions with finance-ready logic

03

governed pricing workflows and controls

Enforce pricing discipline without slowing decisions

04

realized margin visibility beyond invoice pricing

See true profitability, not reported averages

05

ERP, CRM, and CPQ integration

Act on pricing decisions with complete, trusted data

See how food manufacturers regain pricing control in volatile markets.

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